



**2020 ITE Florida Puerto Rico District
Shark Tank Competition (Virtual Edition)**

General Rules:

1. A dedicated session for the students to “pitch” a research idea or project to the sharks (judges) in a presentation type format. The students shall deliver the “pitch” as if the sharks were going to fund their project or idea for implementation. Rather than just describe their research, participants are encouraged to focus on the significance their research has on the industry or how it benefits all of civilization.
2. The sharks will evaluate the pitch using the criteria below.
3. Awards: First Place - \$500, Second Place - \$300, Third Place - \$200

Presentation Rules:

1. Electronic presentation in PowerPoint format. Presentation must be no more than 5 slides. (1 Intro/Background Slide, 3 Content Slides, 1 Closing Slide).
2. Presentation will be limited to 4 minutes. At 4 minutes, the speaker will be asked to terminate presentation.
3. The presentations will be followed by questions from a distinguished panel of members/officers

PRESENTATION EVALUATION CRITERIA:

Quality of the “Pitch”	
High	Low
Concise explanation of problem statement or purpose	Ambiguous or unclear statement or purpose
Logical explanation of the research	Illogical or inadequate explanation
Explanation of how research is significant and beneficial to the transportation industry	No significance identified
Ability to make points quickly though good visual/word balance	Inability to make points quickly and concisely
Good use of text and graphics elements in the presentation material	Presentation material crowded and difficult to comprehend